

From Pen to Power: 90 Days to Write and Publish Your Book” is both a book and a guided training system that walks aspiring authors from idea to finished, published manuscript in roughly three months, using Keidi Awadu’s own productivity methods as a model.

The book: 90-day author blueprint

The book lays out a day-by-day, 90-day roadmap to go from concept to completed and published book, emphasizing disciplined daily writing, clear milestones, and self-publishing control.

Awadu frames writing as a **power** tool for transforming raw ideas into influential works that can inform, inspire, and generate income, especially for Black and Pan-African thought leaders.

The text covers core phases: clarifying your book’s purpose and audience, outlining, fast-drafting, revising, preparing interior and cover files, and setting up distribution channels (print and ebook) so the author controls their intellectual property.

The 90-day formula is not just theoretical—Awadu notes that when he applied this system to his own “90-day book,” From Pen to Power was actually ready for print in under five weeks, demonstrating the intensity and efficiency of the method.

The live course: “90 Days to Write and Publish”

Keidi Awadu runs a companion course built around the book’s 90-day framework, marketed as a “90-Days to Write and Publish” or “From Pen to Power” author training.

The course is structured as a 12½-week program, which lines up with the 90-day schedule from the book, and blends instruction with accountability so participants are actively writing and building their publishing package as they go.

Core teaching themes include: developing a profitable author mindset, structuring your book for clarity and impact, practical self-publishing steps, and book marketing strategies that begin even before launch.

Awadu highlights that students have been able to get manuscripts ready for print within the course window by following the same disciplined, milestone-driven workflow that produced his own catalog.

Annual rhythm: four cohorts per year

The program runs multiple times annually; promotional posts and descriptions reference recurring “90-Days to Write and Publish” classes rather than a one-off event, indicating an ongoing cycle of intakes.

With four courses each year, authors can typically choose from seasonal cohorts (for example, a January class and later-year intakes), allowing them to align the 90-day push with their personal schedule and business or ministry calendars.

This quarterly rhythm also lets returning participants or publishing entrepreneurs plug different book projects into successive cohorts, turning the system into a repeatable engine for building a multi-book catalog over time.

How the book and course work together

The book functions as the core curriculum and reference manual, while the live course adds coaching, structure, and community so authors stay accountable to word-count and production deadlines.

In practice, participants use the text’s 90-day outline as their daily guide, bringing questions and drafts into class sessions, where Awadu helps them troubleshoot structure, clarity, and publishing logistics in real time.

For someone already in publishing (like your own African-centered press), the system offers a replicable methodology you can adapt for your authors—turning “From Pen to Power” into both a personal writing tool and a training scaffold for your company’s catalog development.

If you tell me whether you’re planning to enroll yourself or adapt this for your clients, I can help you sketch a 90-day implementation plan around one of the four yearly course windows.